

# WILLIAMSTON THEATRE

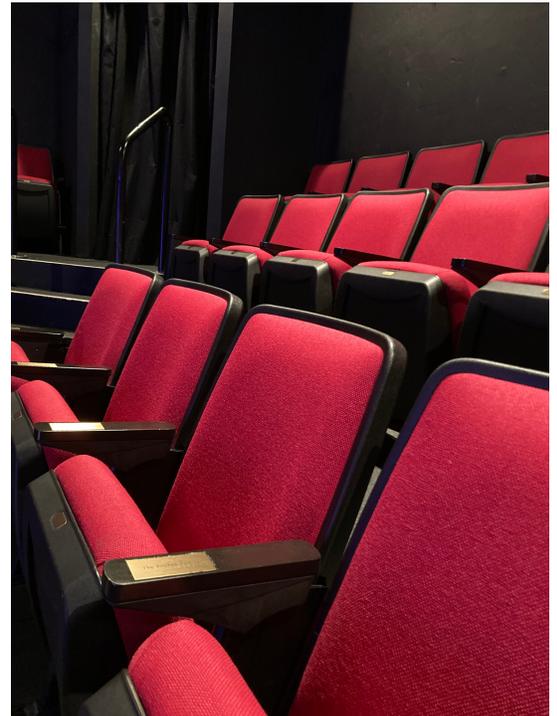
## CONSTANTLY IMPROVING

In 2005, when the four founders considered the building at 122 S. Putnam Street as a potential home for the Williamston Theatre, the first question was, "can the poles be removed?" After consulting with structural engineers, the answer came back, "Yes!"

They never said it would be easy.

Flash forward to 2022 and the Williamston Theatre is about to begin the final stage of the plan to remove structural poles in the middle of the theatre space that hold up the second floor of the building. The project, which has taken place over four years, will enhance production quality, improve the audience journey, and positively impact the sustainability of the organization.

The Williamston Theatre is an intimate theatre space that captures the imagination of audience members by immersing them in a unique storytelling journey. The only professional, resident theatre in the Greater Lansing Area, Williamston Theatre is an important part of the cultural landscape of mid-Michigan. Your support of this capital improvement project will ensure the Williamston Theatre's place in the national cultural landscape for years to come.



**Your \$1,000 gift to the capital improvement project will be recognized with a seat plaque**

Williamston Theatre  
122 S. Putnam St., Williamston, MI 48895  
The Williamston Theatre is a 501(c)3 nonprofit organization.  
Tax ID# 86-1125090

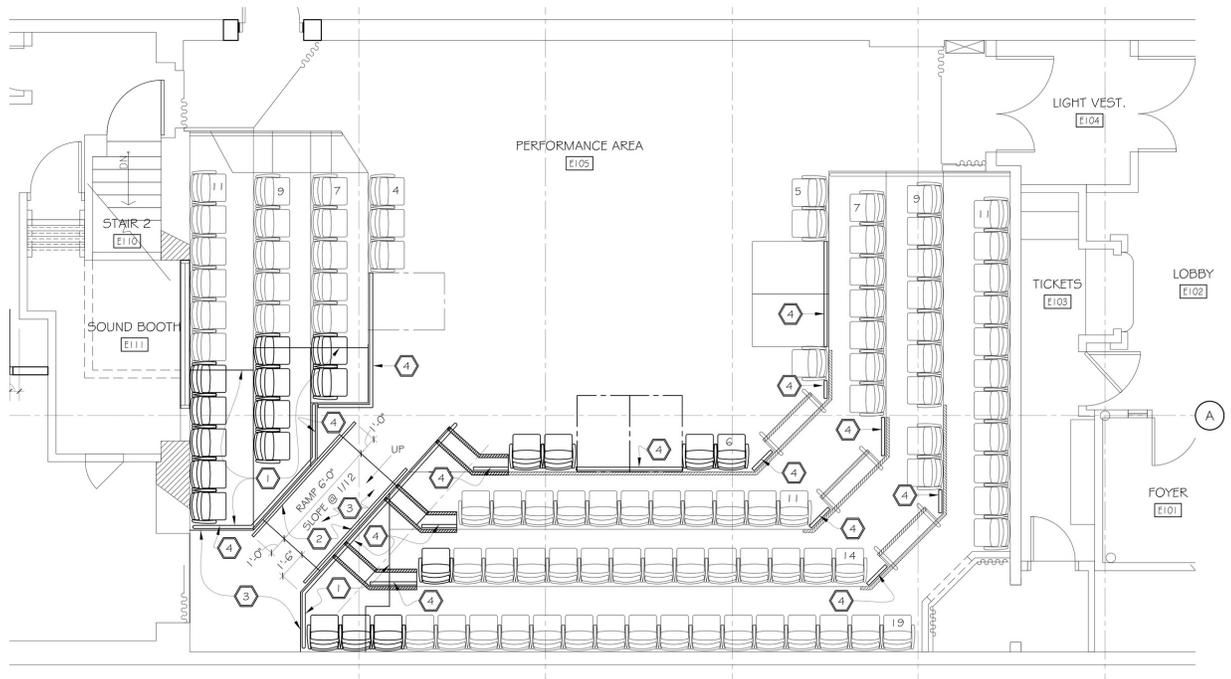




## Naming Opportunities

You can be a part of the exciting improvement project at the Williamston Theatre. There are many levels of gift recognition. Please consider a capital donation in addition to your annual operating gift, ensuring that the Theatre can continue to produce live theatre, and make improvements. Pledges of support to this campaign can be paid off over time.

- **\$25,000** Name either lobby or the stage management booth
- **\$10,000** Name the box office
- **\$5,000** Permanent recognition on a lobby plaque
- **\$1,000** "Buy" a seat and have your name or the name of a loved one permanently placed on one of the seats in the Theatre.



## Pledge Your Support

If you would like to support the Williamston Theatre's pole removal project, please contact Executive Director **Emily Sutton-Smith** at [emily@williamstontheatre.org](mailto:emily@williamstontheatre.org) or (517) 655-7469. Gifts can also be made securely online by visiting [www.williamstontheatre.org/donate](http://www.williamstontheatre.org/donate).