



## **2009-2010 Program Advertising Information**

Program ads can be purchased for individual shows or at the discounted Season Rate all 6 productions.

### **Rates & Sizes**

<b>Ad Size</b>	<b>Dimensions</b>	<b>Single Show Rate</b>	<b>Season Rate</b>
1/4 page	2.125" x 3.625"	\$75	\$390 (\$10 off single rate per ad)
1/2 page	4.5" x 3.625"	\$125	\$660 (\$15 off single rate per ad)
Full page	4.5" x 7.5"	\$200	\$1050 (\$25 off single rate per ad)

\*Help designing ad available for additional fee

### **Schedule & Deadlines**

<b><i>Shows</i></b>	<b><i>Copy Deadlines</i></b>	<b><i>Show Dates</i></b>
An Infinite Ache	<b>September 14, 2009</b>	October 1 – November 8, 2009
This Wonderful Life	<b>October 26, 2009</b>	Nov. 27 – December 20, 2009
The Smell of the Kill	<b>January 4, 2010</b>	February 4 – March 7, 2010
It Came from Mars	<b>March 1, 2010</b>	March 31 – April 18, 2010
Home	<b>April 12, 2010</b>	May 13 – June 13, 2010
Five Course Love	<b>June 7, 2010</b>	July 8 – August 15, 2010

### **Ad Guidelines**

File Format: Grayscale JPEG or PDF

Resolution: 300 dpi

Submission: e-mail to [chris@williamstontheatre.org](mailto:chris@williamstontheatre.org)

### **Payment Information**

- Season rate can be paid in full with first ad or billed in installments.
- Invoice will be mailed once ad copy received.
- Payment due within 30 days of invoice date.

### **Disclaimer**

The theatre cannot guarantee reproduction quality if the ad does not meet our guidelines.

Ads not received by Copy Deadline may not be printed in the program.

No refunds will be issued for ads not printed due to missed deadlines.

**Any questions, please contact Chris Purchis at 517-655-SHOW or [chris@williamstontheatre.org](mailto:chris@williamstontheatre.org).**